

## Exhibitor Registration

- Booth Only**                 **\$300**  
**Non-members**               **\$525**

10 x 10 booth with cover, skirt  
and 2 chairs

Please list the Game Show  
Theme of your booth:

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- Deal or No Deal**           **\$50**

Participate in the Grand Prize  
Challenge to be held immedi-  
ately following the tradeshow.  
The a customized, soft side  
briefcase featuring your Com-  
pany name and the PMA Mid  
Michigan logo is yours to keep.

- Electrical Outlet**           **\$75**

- WI FI Connections**

Wi-Fi packages are available  
and can be purchased  
directly by contacting  
Arialink at (888) 960-LINK or  
[www.arialink.com](http://www.arialink.com)

- I would like to provide a  
prize(s) to be given away to  
Trade Show attendees:**
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**Parking Validation will be  
available the day of the event.**

Please send registration and  
check to PMAMM  
**PO BOX 27011**  
**Lansing, MI 48909-7011**

For information call or email  
**517.281.0815**  
**[info@PMAMM.com](mailto:info@PMAMM.com)**

**Business Partners,  
don't miss this  
opportunity to  
connect with  
Mid Michigan's  
apartment  
industry leaders !**



**Reserve your  
booth today.  
Join in the fun  
with  
DEAL OR NO DEAL!**

**Tradeshow attendees who  
visit all of the participating  
exhibitors will have a chance  
to compete for a \$1500 Grand  
Prize and many other prizes.**

**Exhibitors participating in  
Deal or No Deal will receive  
a customized soft sided brief-  
case featuring their company  
name and the  
PMA Mid Michigan logo.**

**Register for this event now!  
Participation is limited  
to 20 exhibitors!**

**Property Management  
Association of  
Mid Michigan Presents:**

# 2010 Education Conference and Tradeshow

**March 11, 2009**

**9:00 am—5:00 pm**

**The Lansing Center**

**Comedy and Cocktails**

**5:30-6:30**



## Game On!

**This year's Game Show theme promises many opportunities to interact with trade show attendees.**

**From the classic The Price is Right and Let's Make a Deal to today's hits like American Idol and Survivor; there's sure to be a theme that's "Game On" for your organization.**

**The Lansing Center offers a premier setting for this event. Their staff and ours are available to insure a positive and productive afternoon.**

**Choose to take part in Deal or No Deal after the trade show. Attendees who complete a game card by visiting each exhibitor will have a chance to play for the \$1500 Grand Prize and many additional Prizes.**



**In this extraordinary time you need a seminar that will not only educate.... It will inspire.**

**Toni's extraordinary seminar contains an extensive Apartment Marketing Plan for generating traffic, lead management, telephone, merchandizing, cooperative marketing, outreach, the newest technology, an extensive list of FREE marketing tools and a complete implementation plan for social networking. In addition, Toni brings you along on her inspiring trip to the top of Colorado's famed Hallett Peak with lessons on how to push beyond your limits. Learn what it takes to develop mental strength and determination; two qualities that are essential in difficult times.**

## Schedule of Events

**9:00 to Noon**

**Educational Conference  
Management and Leasing  
Track presented by  
Toni Blake**

**Maintenance Track  
Various Presenters**

**10:00 Exhibitor Set Up**

**12:00 to 2:00**

**Trade Show  
Lunch will be served  
in the trade show hall**

**2:00 to 2:30**

**Deal or No Deal  
\$1500 Grand Prize**

**3:00 to 5:00**

**Key Note Presentation  
THE SUMMIT—Toni Blake**

**All exhibitors are invited to attend this inspiring and motivational key note presentation.**

**5:30-6:30**

**Comedy and Cocktails  
With Toni**